

WELCOME TO OUR SEPTEMBER UPDATE



WINE

Our Family is Growing – and Winning Awards



PRIVATE SELECTION

GRAND MALBEC

MALBEC

WhataboutMe?
Malbec

WhataboutMe?
Sauvignon Blanc

We're very proud of the new wines we're adding to our portfolio including a Sauvignon Blanc under the WhataboutMe? label, an unoaked Malbec under the Alpasi3n label and a Cabernet Franc also under the Alpasi3n label. Our original oaked Malbec is now called Alpasi3n Grand Malbec. The Sauvignon Blanc is available for purchase now and the Malbec and Cabernet Franc will be available in October.

To place an order please contact Gaby Soto at g.soto@alpasion.com or +1 305 815 4896.

We also just received word that our 2015 WhataboutMe? Malbec received a Bronze Medal (88 points) from Decanter Asia. This is an exciting achievement for one of our newest wines! Congratulations go out to the entire team for this well-deserved award.

Samples of the 2014 Grand Malbec are now being sent to several rating agencies and we hope to have more good news soon.



WINERY

Breaking Ground

This winter marked another important milestone for the Alpasión project with the breaking of ground for the first phase of our winery – the barrel room. Construction is on schedule and we expect the barrel room to be completed by the end of the year. We will continue to expand and develop the winery in the year ahead. In 2017 we will be able to offer barrel tastings on site! We look forward to seeing you there!



VINEYARD

Spring Has Arrived

With the help of our skilled agricultural team and a new organic fertilizer we are seeing great progress in our vineyard. The blooming buds are a sure sign that spring has arrived – and a promise that our first harvest is not too far away! We are looking forward to a small harvest next year and our first full harvest in 2018.



LODGE

Positive Reception

We went on tour this winter promoting the property at various tourism fairs, in publications and with international and domestic tour operators. The lodge was well received for its intimate and welcoming feel, breathtaking views and unique offering as a true “home away from home” when visiting the Mendoza region. **For reservations please contact us at reservations@alpasion.com or +54 9 261-320-2999.**



RESTAURANT

New Menu Options and Food + Wine Festival

The Alpasión Restaurant has now re-opened after the winter season from Thursdays to Mondays (we're closed on Tuesdays and Wednesdays). The restaurant offers a new fixed price lunch menu, which includes the dish of the day and a glass of wine. We also serve a local lunch (BBQ) and a new afternoon tea menu on weekends and holidays.

For reservations please contact us at reservations@alpasion.com or +54 9 261-320-2999.

The team also recently participated in the Masters of Food & Wine at the Park Hyatt Mendoza. The event brings together renowned chefs and sommeliers from around the globe for an evening of gourmet food, fine wines and fun. Our Alpasión food and wines were enjoyed by all!



ALMUERZOS EXPRESS

Plato del día + copa de vino
AR \$195 P/P



TARDES DE TÉ

SÁBADOS, DOMINGOS Y
FERIADOS – 16.30 HS
AR \$180 P/P

EVENTS

Abu Dhabi, London and Moscow

The recent Alpasión launching event in Abu Dhabi organized by our importers Gray Mackenzie & Partners was a great success and we're looking forward to upcoming events in London and Moscow in October.

For more information please contact Gaby Soto at g.soto@alpasion.com or +1 305 815 4896.



NEW MARKETS

Alpasión in Puerto Rico

We are very pleased to welcome Méndez & Co. to the Alpasión family! Méndez & Co. is now selling our wines in Puerto Rico.

Our importers are like family to us because they represent and help promote our brand worldwide. To show our appreciation we have given each importer a special place in our vineyard; each one has their own row of vines, which they can harvest themselves every year. This is another way to show our gratitude and commitment to continue making great wines and building long-term relationships!

While the winter was busy spring promises to be even busier! We'll be in touch again with another update on all the latest from Alpasión before the holiday season. Until then – to great food, wines and friendship!

Cheers,

The Alpasión Team

